

From Adversity to Hope 2026 Sponsorship Opportunities

Thursday, April 16, 2026

4:30–7:30 PM

The Union League | Philadelphia Area

Your Sponsorship Builds Pathways to Hope.

Your partnership directly supports Gaudenzia's recovery and housing programs—helping individuals and families build lasting pathways to stability, dignity, and long-term healing.

Every dollar from **From Adversity to Hope** goes toward providing tangible, high-impact support in the moments where it matters most: when a family walks through our doors with nothing; when a graduate celebrates a life-changing accomplishment; when a healing environment restores confidence and safety.

Your generosity transforms daily life for the people we serve.

Your support directly impacts three critical areas:

- The Center for Good
- Client Celebrations & Milestones
- Healing-Centered Facility Enhancements

Sponsorship Levels

At-A-Glance

Beacon of Hope	\$75,000
Impact Leader	\$50,000
Pathway to Hope	\$30,000
Mission Moment	\$25,000
Visionary	\$15,000
Keynote	\$10,000
Hope Builder	\$5,000

BEACON OF HOPE SPONSOR

— \$75,000

1 available — our premier and most visible partnership opportunity

WHY THIS TIER MATTERS

As our Beacon of Hope Sponsor, your organization stands at the center of an evening dedicated to recovery, resilience, and second chances. This premier level offers the highest visibility, unrivaled experiential access, and a deep partnership with Gaudenzia's mission of helping individuals and families rebuild their lives.

VISIBILITY

Exclusive event naming rights: "From Adversity to Hope presented by ___" | Premier placement on event website | Prominent branding featured in at-event videos | Full-page inside-front-cover ad in the printed & digital program | Onstage "Contribution Spotlight" highlighting your impact | Feature in the post-event recap video

EXPERIENCE

Premier table placement for 10 guests (1 table) | Private tour of a Gaudenzia program with Dr. Deja Gilbert | Photo opportunity with your organization's attendees | Custom corporate Volunteer Day for up to 40 employees | Employee "Hope Talk" at your headquarters featuring Gaudenzia storytellers

ENGAGEMENT

Feature Story + Interview published on Gaudenzia's LinkedIn and amplified across our channels | Co-branded social media graphics | Listing with hyperlink on event website

AT A GLANCE

A Beacon of Hope partnership elevates your brand as a leader in community wellbeing and recovery. This top-tier sponsorship offers unmatched visibility, transformational mission impact, and meaningful engagement with the individuals and families your support helps every day.

All sponsors receive recognition on event signage, website, and digital recap materials.

IMPACT LEADER SPONSOR

— \$50,000

2 available — high-visibility partnership with meaningful brand integration

WHY THIS TIER MATTERS

Impact Leaders help shape the future of recovery across our region. This level offers prominent branding, elevated guest experiences, and mission-driven engagement opportunities that highlight your commitment to strengthening communities.

VISIBILITY

Naming rights to a major event feature (e.g., Hope Lounge, Impact Gallery)

Logo placement on the photo wall

Full-page ad in printed & digital program

Onstage recognition with a personalized impact statement

Inclusion in the post-event recap video

EXPERIENCE

One premium table with 10 tickets

Photo opportunity with event attendees

Invitation for a guided Gaudenzia program tour

One corporate Volunteer Day for up to 20 employees

ENGAGEMENT

Co-branded social media graphics | Listing with hyperlink on event website

AT A GLANCE

A perfect balance of visibility, recognition, and hands-on mission engagement. Impact Leader Sponsors demonstrate community leadership and support recovery at a transformative level.

All sponsors receive recognition on event signage, website, and digital recap materials.

PATHWAY TO HOPE —

\$30,000

2 available — ideal for organizations seeking prominent brand visibility

WHY THIS TIER MATTERS

Pathway to Hope Sponsors enjoy broad brand presence throughout the event—offering visibility that reaches guests, community partners, and leaders across the region.

VISIBILITY

Logo prominently featured on screen and event signage

Full-page ad in printed & digital program

Sponsor name displayed within the Impact Gallery

Pre- and post-event social media recognition

EXPERIENCE

One dedicated table with 10 tickets

ENGAGEMENT

Co-branded content spotlight on Gaudenzia's social channels

AT A GLANCE

This tier offers strong visibility and meaningful acknowledgment—perfect for organizations looking to stand alongside Gaudenzia's mission with a bold community presence.

All sponsors receive recognition on event signage, website, and digital recap materials.

MISSION MOMENT SPONSOR

— \$25,000

3 available — exclusive alignment with the emotional centerpiece of the evening

WHY THIS TIER MATTERS

The Mission Moment is one of the most powerful segments of the program, featuring the story of our Alumni Honoree. As a Mission Moment Sponsor, your organization is emotionally and symbolically aligned with one of the night's most inspiring and transformative experiences.

VISIBILITY

"Mission Moment presented by ____" featured on screen and in video credits
Full-page ad in printed & digital program

EXPERIENCE

One table with 10 tickets
Onstage recognition during the Mission Moment video reveal

ENGAGEMENT

Leadership quote from your organization featured on Gaudenzia's LinkedIn
Deep alignment with Gaudenzia's most powerful storytelling moment of the evening

AT A GLANCE

This sponsorship highlights your organization's belief in second chances and celebrates the courage of those we serve. An ideal choice for brands seeking authenticity and emotional depth.

All sponsors receive recognition on event signage, website, and digital recap materials.

VISIONARY SPONSOR — \$15,000

4 available — high-quality visibility during the most social moments of the evening

WHY THIS TIER MATTERS

Visionary Sponsors gain meaningful visibility during the reception—one of the event’s most interactive and high-traffic moments. This tier blends strong brand presence with mission alignment and thoughtful engagement.

VISIBILITY

Naming rights to a portion of the reception
(e.g., Inspiration Bar, Welcome Lounge, Arrival Experience)

Logo featured on reception signage

Full-page ad in printed & digital program

Recognition on website and social channels

EXPERIENCE

One partial table with 5 tickets

Invitation to a guided program site tour

ENGAGEMENT

Co-branded graphics for sponsor use

AT A GLANCE

A polished mid-tier option offering broad visibility in key guest spaces—ideal for organizations seeking elevated recognition without the deeper access of higher tiers.

All sponsors receive recognition on event signage, website, and digital recap materials.

KEYNOTE SPONSOR — \$10,000

1 available — align your brand with the premier thought leader of the evening

WHY THIS TIER MATTERS

Align your brand with the evening's most high-profile speaker—Darryl Strawberry, MLB legend and recovery advocate.

VISIBILITY

Recognition as Supporting Sponsor of the Keynote Address
"Keynote Speaker presented by ___" featured in program
Half-page ad in printed & digital program
Social media recognition

EXPERIENCE

Five (5) event tickets

ENGAGEMENT

Premium association with the keynote moment

AT A GLANCE

A spotlight opportunity perfect for organizations seeking high-attention visibility tied to the most anticipated moment of the night.

All sponsors receive recognition on event signage, website, and digital recap materials.

HOPE BUILDER SPONSOR — \$5,000

9 available — an accessible, mission-driven sponsorship

WHY THIS TIER MATTERS

Hope Builder Sponsors receive meaningful recognition and mission connection—ideal for companies or individuals who want to champion Gaudenzia’s work at an accessible level.

VISIBILITY

- Listing on event website & printed/digital program
- Recognition during event slide presentations
- Quarter-page ad in printed & digital program
- Social media recognition
- “Proud Supporter” badge for sponsor use

EXPERIENCE

- Two (2) event tickets

ENGAGEMENT

- Invitation to join a guided program site tour

AT A GLANCE

A thoughtful, accessible recognition tier that allows organizations and individuals to be part of Gaudenzia’s impact while enjoying meaningful visibility and connection.

All sponsors receive recognition on event signage, website, and digital recap materials.

From Adversity to Hope 2026

An Evening of Impact

Sponsorship Registration

Thank you for supporting *From Adversity to Hope: An Evening of Impact* on April 16, 2026. Your sponsorship helps transform lives, families, and communities. To ensure maximum recognition and benefits, please submit all sponsorships to our Philanthropy Department as soon as possible, but no later than March 16, 2026.

Company/Organization: _____

Address _____

Company/Organization Representative _____

Phone _____ Email _____

Please Note: Exhibitors and attendees will be prompted to complete an event registration form at a later date.

\$75,000 — Beacon of Hope Sponsor (1)
Premier naming rights, top-tier visibility, exclusive mission access

\$50,000 — Impact Leader Sponsor (2)
High-visibility presence with mission-forward experiences

\$30,000 — Pathway to Hope Sponsor (2)
Strong brand integration throughout the event space

\$25,000 — Mission Moment Sponsor (3)
Exclusive alignment with the emotional centerpiece of the night: our alumni story

\$15,000 — Visionary Sponsor (4)
Reception naming rights + elevated visibility

\$10,000 — Keynote Sponsor (1)
Focused recognition aligned with Darryl Strawberry's keynote

\$5,000 — Hope Builder Sponsor (10)
Accessible entry-level sponsorship with meaningful recognition



QUESTIONS?

Contact us at 215.906.9227 or philanthropy@gaudenzia.org to learn more about sponsorships.

SUBMIT YOUR SPONSORSHIP

Email your completed form to philanthropy@gaudenzia.org, Mail it to the address below, or **Scan the QR** code to register online.



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